

Communities and Consequences II

Rebalancing New Hampshire's Human Ecology

A film, book, online and community engagement initiative by Jay Childs, Peter Francese, Lorraine Merrill and Caroline Piper. Produced and distributed in collaboration with New Hampshire PBS.



FOR GROWING A BUSINESS, RAISING A FAMILY, AND OVERALL QUALITY OF LIFE, New Hampshire consistently ranks near the top nationally. NH is also the second oldest state in median age behind the state of Maine. Young adults are leaving and too few are moving here. School enrollments are declining from kindergarten through higher education. This demographic imbalance has led to workforce shortages in every sector and a scarcity of moderately priced housing for families and young people looking to build a life in the Granite State.

TEN YEARS AGO, THE FIRST COMMUNITY AND CONSEQUENCES FILM foretold this story. Now, the sequel will explore the economic and social realities of slowing growth and worker shortages. We'll travel all over the state to tell compelling, personal stories of how local communities are making decisions that have consequences - some good and some not. And we'll showcase innovative ways people are reinvigorating the state's economy by creating vibrant, welcoming and thriving communities with a wide variety of jobs, housing and educational services.

ALONG WITH THE DOCUMENTARY FILM, BOOK AND DISCUSSION GUIDE, the project will feature shorter story modules that will hone in on how decisions in one town reverberate across regions. NHPBS will facilitate statewide discussions around the themes of workforce supply, housing and economic growth.

ANYONE WITH A STAKE IN THE ECONOMIC HEALTH OF THE GRANITE STATE will want to invest in this timely and important multi-platform initiative designed to reach audiences, and spur action wherever they are - online, on television and in community conversations.



LAUNCHING IN 2019

Documentary Film

Print

Online

Social Media

Live Community Events

SPONSOR BENEFITS

- Multi-state reach across Northern New England PBS
- In-program production credit
- Visibility across all Communities and Consequences II platforms and promotional materials
- Access to broadcast film for screenings and community education for years to come
- Signed copy of the book.

PRAISE

"Ensuring available, affordable housing for New Hampshire's workforce has been a high priority for New Hampshire's business community for several years, which is why the BIA contributed financial support to "Communities & Consequences". The issues raised in the film and accompanying book focused on this critical business issue. As a part of our campaign to pass meaningful workforce housing legislation, the BIA distributed "Communities & Consequences" to all 424 members of the New Hampshire Legislature. We believe this was critical in raising awareness and understanding of the workforce housing issue and, ultimately, was an integral part of the successful effort to pass legislation into law." - Jim Roche, NH BIA.

A PROUD PARTNERSHIP BETWEEN:

JBC LOGO



SPONSOR

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PLATINUM - \$20,000

- Credit | :45 video spot around program
- Additional 25x :15 second spots, ROS to air for six months
- Corporate recognition (font) on NHPBS/ C&C II website, 1 year
- Recognition on NHPS e-newsletter (18,000+ subscribers), 6 months
- Prominent logo on all print promotional material
- Prominent logo in book and back cover
- Prominent recognition front and back of film
- Prominent logo display and mention before screenings

GOLD - \$15,000

- Credit | :15 video spot around program
- Corporate recognition (font) on NHPBS/ C&C II website, 1 year
- Recognition on NHPS e-newsletter (18,000+), 6 months
- Logo on all print promotional material
- Logo in book and back cover
- Recognition front and back of film
- Prominent logo display before screenings

SILVER - \$10,000

- Credit | :15 video spot around program
- Corporate recognition (font) on NHPBS/ C&C II website, 6 months
- Recognition on NHPS e-newsletter (18,000+), 6 months
- Logo on all print promotional material
- Logo in book and back cover
- Recognition front and back of film
- Prominent logo display before screenings

BRONZE - \$5,000

- Credit | Font scroll credit at end of program
- Logo on back cover of book
- Recognition back of film
- Logo display before screenings

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NHPBS | NHPBS EXPLORE | NHPBS CREATE | NHPBS WORLD | NHPBS KIDS • Digital Channels | 11 Durham | 34 Pittsburg | 48 Littleton | 49 Keene | 50 Hanover