

NH  **PBS**
SPRING AUCTION 

APRIL 24-27

MAY 1-4

nhpbs.org/auction



LET THE POWER OF PUBLIC TELEVISION WORK FOR YOU!

GET YOUR MESSAGE OUT:

Put the power of television behind your company. Your marketing message will be broadcasted to an audience primed to purchase.

MAKE A POWERFUL CONNECTION WITH THE COMMUNITY

Co-brand your organization's name and reputation with that of NHBPS and PBS, America's most trusted institution (*Roper Public Affairs & Media Poll*).

CONNECT WITH NHPBS AUDIENCE

Our audience is loyal, high-earning, and highly educated. Our Auction bidders and supporters are more likely to purchase from Auction donors and sponsors.

BUILD TEAM SPIRIT

Your employees can show their spirit and your business's commitment to a vital community resource; up to five of your employees can volunteer per shift.

GAIN VALUABLE TELEVISION AND ONLINE EXPOSURE

Receive on-air credits throughout each night that your company sponsors.

MAKE A WEB CONNECTION

Enjoy extra visibility on nhpbs.org, with a link to your company's website.

COMPANY BENEFITS

- Multi-state reach via nhpbs.org/auction
- Receive in-program audio & visual credits
- Visibility on e-messaging, newsletter, press releases and social media

PRAISE

"The NHPBS Spring Auction is something our staff looks forward to. We get to show our company's support for NHPBS and we have a lot of fun!"

REACH

Television | Online | Social Media | Print
Publicity | Newsletter | e-Newsletter

NH PBS

SPRING AUCTION

YOUR DONATION MAKES A DIFFERENCE!

LEAD SPONSOR | \$10,000

- 8 audio & visual credits
Plus 8 visual-only credits each night
- Direct link to your website from Auction page
- On-camera interview with host one night of Auction

SUPER BOARD

FULL NIGHT

15 audio & visual credits
Plus 10 visual-only credits
\$2,000

HALF NIGHT

8 audio & visual credits
Plus 10 visual-only credits
\$1,500

QUICKIE BOARD

FULL NIGHT

15 audio & visual credits
Plus 15 visual-only credits
\$1,750

HALF NIGHT

8 audio & visual credits
Plus 8 visual-only credits
\$1,250

GALLERY BOARD

(GALLERY, GOLDEN GAVEL & GRANITE BOARDS)

FULL NIGHT

8 audio & visual credits
Plus 8 visual-only credits
\$1,500

HALF NIGHT

4 audio & visual credits
Plus 4 visual-only credits
\$1,000

ALL OTHER BOARDS

FULL NIGHT

8 audio & visual credits
Plus 8 visual-only credits
\$1,200

HALF NIGHT

4 audio & visual credits
Plus 4 visual-only credits
\$800